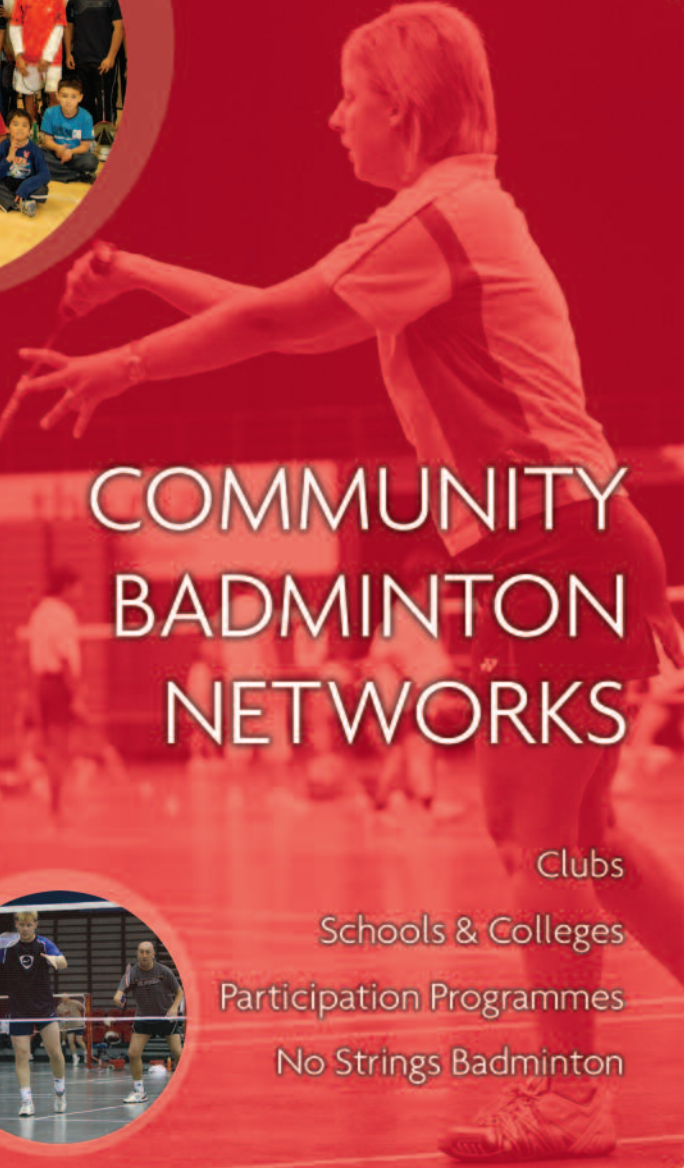


BADMINTON
ENGLAND



COMMUNITY BADMINTON NETWORKS

Clubs

Schools & Colleges

Participation Programmes

No Strings Badminton

Play it. Love it. Live it.

BADMINTON England is committed to...

...developing a World Leading Badminton System so that by 2016 it can achieve its targets of being the 'No.1 badminton nation in the World' and generating significant growth in participation at every level. **Community Badminton Networks** will be a key part of this system.

Badminton is a sport that is attractive to a vast range of people. It can be played by anyone, from people that just want to get a bit of exercise to those wanting to win an Olympic medal. **Community Badminton Networks** will maximise the opportunities for people to get involved in badminton and progress to wherever their talent and aspiration allows.

Community Badminton Networks

...are structures based on local authority areas. They will provide a way of linking up all of the badminton activity that takes place in an area. This will:

- allow new players to access the sport easily
- offer existing players the chance to find the right badminton experience
- increase the opportunities for talented players to progress
- strengthen the club structure
- attract greater resources and funding into the sport

The Structure of a Community Badminton Network

No Strings Badminton

- Regular Pay & Play opportunities in a fun and sociable environment
- Hints and tips to help improvers

Participation Programmes

- Offering Badminton opportunities to the community
- Getting new people into Badminton

Clubs

- The place to go for coaching, competition and socialising

Schools & Colleges

- Engaging young people in Badminton
- Extra-curricular clubs
- Local and national competitions
- No Strings sessions



Making it happen

BADMINTON England will work with county badminton associations, clubs, school sports partnerships and local authorities to develop Community Badminton Networks across the country. Together, these partners will manage and deliver the Community Badminton Network in the optimum way for the area, ensuring the best possible opportunities for people to play.

Clubs will be crucial in setting up effective Community Badminton Networks. In return, the Community Badminton Networks will offer clubs the opportunity to:

- form stronger links with schools and the community
- attract more members
- access resources and support from local partner organisations

“ Sport England have invested a significant amount of funding into BADMINTON England to create Community Badminton Networks. We see these networks as a really innovative way to:

- GROW the number of people playing badminton,
- SUSTAIN current players already in the sport and give them more opportunity,
- provide the first rung up on the ladder for young people to EXCEL.

”

Judith Dean, EXECUTIVE DIRECTOR FOR COMMUNITIES, SPORT ENGLAND

KEY
← Movement of players within Community Badminton Network

Photography by www.actionphotography.co.uk

North Tyneside Badminton Partnership

The North Tyneside Badminton Partnership is one of the first Community Badminton Networks to have been developed in the country. Here are some of its key achievements and thoughts from people that have been involved in it:

“ I took up the chance to learn some basic Badminton skills and drills through the North Tyneside Badminton Partnership. As my confidence developed I started entering tournaments and I was selected for the Northumberland Junior County Squad and am now playing for Whitley Bay Badminton Club. I have also recently achieved my Level 1 Coaching qualification with help from the North Tyneside Badminton Partnership. Not only has my Badminton improved, but my confidence and experience of the game has made me a better person.

Kerry Meyers

MEMBER OF WHITLEY BAY BC (COMMUNITY BADMINTON NETWORK LEAD CLUB), LEVEL 1 COACH

“ The development of the North Tyneside Badminton Partnership has really helped to increase participation levels in Badminton at a local level. Local players are being offered a variety of Badminton activities that will help them achieve their potential in the sport.

Neil Carmichael

SPORTS DEVELOPMENT MANAGER, NORTH TYNESIDE COUNCIL SPORTS AND LEISURE

The Results

The following are some of the key outcomes of the North Tyneside Badminton Partnership so far:

- Increased membership for Whitley Bay Badminton Club
- 32 primary schools received coaching
- 70 GCSE students received coaching
- 1628 participants in schools involved with coaching and festivals
- New members for 50 years+ club
- 4 new junior groups
- 2 girls only out of school hours clubs
- Increased out of school hours clubs all over North Tyneside



FOR MORE INFORMATION

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