

Table tennis development plan for the North East – April 2008 to December 2009

The English Table Tennis Association’s vision is to “make table tennis the most popular and the most successful indoor sport in England through the development of a strong club structure using Premier Club, the ETTA national programme for club development.” Its mission is to “work in partnership to create opportunities for everyone to enjoy the sport of table tennis, to stay in the sport and to achieve their full potential.” It has four national objectives:

<i>Start</i>	<i>Stay</i>	<i>Succeed</i>	<i>Corporate governance and modernisation</i>
Increase participation in table tennis	Retain people in table tennis through an effective network of accredited clubs, facilities, coaches, officials and competitive opportunities	Achieve medal success at European, Commonwealth, World, Olympic and Paralympic level	Operate and deploy resources with maximum efficiency, effectiveness and probity. Work towards the sport becoming asset-owning and develop income-generating strategies

The regional plan for table tennis for 2008/9 reflects these national objectives. It aims to guide the future of table tennis in the North East region of England by highlighting priorities with members and partners. It has been developed by the regional committee, in liaison with the three county associations of Northumberland, Durham and Cleveland, and in consultation with the county sports partnerships (CSPs) and school sport partnerships (SSPs) in the region. It has also been shared with ETTA’s national development manager.

The plan has five overarching aims:

1. To support existing table tennis clubs in the region to increase and improve participation and performance
2. To develop a ‘hub and spokes’ structure around the key clubs so that those which are at capacity can increase participation through the development of satellite centres
3. To increase participation in playing, coaching and competitive opportunities by young people
4. To increase participation by under-represented groups such as disabled people, women and those people from a Black, Asian or Minority Ethnic (BAME) group
5. To improve regional and county administration.

Its key objectives are to:

<i>Start</i>	<i>Stay</i>	<i>Succeed</i>	<i>Corporate governance and administration</i>
<p>a. Increase participation in table tennis, particularly by young people, through improving school-club links and extending out-of-school hours and community club provision</p> <p>b. Increase opportunities for under-represented groups to participate in table tennis by developing the workforce and supporting community-based clubs</p>	<p>a. Improve the quality of coaching and competition for young people through the further recruitment and development of coaches, and the development of school leagues and tournaments</p> <p>b. Improve the quality of coaching for current participants through workforce development</p> <p>c. Expand the potential of existing clubs through workforce development, improved marketing, improved resources, the establishment of satellite clubs and, where appropriate, accreditation as Premier Clubs</p>	<p>a. Develop regional coaching sessions to support the identification of talented young players</p> <p>b. Develop regional coaching sessions to support the development of talented players who are 16+</p>	<p>a. Improve regional administration through the recruitment and development of more volunteers; improve communication with key partners; improve the promotion of table tennis to potential players, volunteers and partners</p>

The plan's priorities for action reflect national priorities with a strong focus on:

- workforce development in a range of roles (both paid and voluntary);
- the need to increase the quality of existing facilities and equipment, and identify new venues, with a particular focus on school-club links;
- the need to improve coaching and competition opportunities, particularly for talented young people.

In addition, the region has identified a clear need to communicate more effectively with existing and potential players and partners by improving its information, marketing and promotion.

Local delivery partners

Implementation of the plan will be undertaken in conjunction with key partners such as the clubs, leagues, CSPs, SSPs, competition managers, local delivery agencies (LDAs) and community sport networks (CSNs). It will utilise ETTA programmes where appropriate and link to other supporting resources provided by national partners such as sports coach UK (scUK), Running Sports and the Youth Sport Trust.

Equality statement

The North East regional table tennis plan will uphold and promote high standards of safety, child protection and equality.

Roles

The following will play a key role in delivering the plan:

- **English Table Tennis Association**, as the strategic lead for the development of Table Tennis in England, will provide support, information and advice to members and partners
- **ETTA Regional Committee**, with the support of the **Regional Development Officer**, will engage with regional, county and local partners to achieve support in devising, implementing and monitoring the regional plan for table tennis
- **The County Table Tennis Associations of Northumberland, Durham and Cleveland** will assist in the creation, implementation and monitoring of county plans for table tennis that reflect the regional plan
- **Leagues** will endorse the county plans and have a role in co-ordinating volunteer training and development
- **Clubs** will aspire to develop Premier Club action plans that link with county, regional and national plans and enable resources to be invested towards securing the long term future of table tennis in local communities
- **Partners** will provide focused investment (human and financial) to support the creation and implementation of regional, county and club table tennis plans.

The plan has been submitted on behalf of the region by the Regional Chair: Mr Colin Davison, telephone 01642 678386, email colin.davison1@ntlworld.com

North East Table Tennis Action Plan 2008-2009

PEOPLE: to recruit, retain and recognise a skilled workforce for the sport					
<i>Development area</i>	<i>Regional actions</i>	<i>Measurable targets</i>	<i>Key people</i>	<i>Timescale</i>	<i>Cost</i>
1.VOLUNTEERS ETTA objective: <ul style="list-style-type: none"> To develop the concept of volunteer co-ordinators To recruit and 'place' young leaders and officials Regional objective: <ul style="list-style-type: none"> To increase the number of volunteers to support club, league and committee administration 	<ul style="list-style-type: none"> Run an awareness-raising event for clubs to help them to recruit & support volunteers, including the Running Sports course 'Valuing volunteers' Audit local clubs/committees to determine their volunteer needs: <ul style="list-style-type: none"> Existing volunteers' CPD needs Numbers/roles of new volunteers Develop a regional volunteer plan, subdivided into county sections (to be shared with the CSPs) Work with each CSP to devise a volunteer recruitment/ marketing programme (using ETTA's role descriptors etc.) Work with each CSP to devise a volunteer training programme Develop and distribute, through SSPs, a marketing tool to promote volunteering opportunities (roles & placements) to TOP Link students and Community Volunteers Develop and provide for local clubs/committees a volunteer recruitment 'toolkit' to help them attract volunteers through their local events/structures Establish a regional 'volunteer of the year' award to recognise and reward local volunteers (that reflects the national categories); work with ETTA nationally or with a local sponsor to establish rewards e.g. free tickets to prestigious events, some equipment etc. 	1 regional event held 75% of clubs attend	RDO County chairs CSPs	June 08	£500
		Audit produced	RDO County committees Clubs	July 2008	Nil
		Volunteer plan including recruitment & training programmes produced and shared/agreed with CSPs	RDO CSPs	August 2008	£500 to support volunteer training (other than coaches)
		Volunteer marketing pack for young leaders produced	Consultant?	Sept 2008	£3,000 to cover volunteer toolkits (writing, design & production)
		Volunteer 'toolkit' for clubs produced	Consultant?	Sept 2008	
		20 new volunteers recruited and deployed	Clubs	July 2009	
		20 TL/CV students undertake placements	SSPs/ CSPs Clubs County committees	Dec 2009	
		Awards presented to regional volunteers	Regional committee	March 2009	£500 towards admin.
				Subtotal: £4,500	

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2.COACHES ETTA objective: <ul style="list-style-type: none"> To increase the number and quality of qualified, active volunteer and professional coaches through education and training (including retraining for existing coaches to meet UKCC standards) 	<ul style="list-style-type: none"> Utilise the club coach to improve the quality of coaching in existing clubs Recruit and deploy 4 part-time peripatetic level 2 coaches to support OSH sessions (1 per CSP), with a view to making the posts sustainable through match funding and/or local fundraising and payment (e.g. A4All bids) Work with ETTA nationally and with Cumbria & Yorkshire regions to establish a tutor/assessor for the north Agree with each CSP a programme of targeted and subsidised training courses to increase the number of coaches, with a focus on women, disabled people and BAME groups Provide retraining for existing table tennis level 1 coaches to achieve UKCC level 1 standard Enable existing coaches to become multi-skill or racket-skills coaches Audit existing table tennis coaches' needs in terms of further training and coach education/development Work with each CSP to shape & provide a range of generic coach education /development opportunities for existing table tennis coaches Ensure coaches have attended scUK's 'Equity in your Coaching' course (or similar awareness-raising course) Develop and distribute a termly update for existing coaches, highlighting key table tennis developments and signposting them to additional support (e.g. CSP networks, generic training) 	1 full time club coach	Club coach	April 2008	£ by ETTA
		4 part-time coaches in post (consider equity by taking positive action in recruitment)	RDO CSPs	Sept 2008	£40,000
		1 approved tutor/assessor in place	RDOs for NE, NW & Yorks. ETTA	Dec 2008	£1,000 towards costs
		An additional: 40 level 1 coaches 10 level 2 coaches 3 level 3 coaches	RDO/CSPs Clubs	Dec 2009	£8,000
		40 coaches retrained to UKCC level 1	Clubs	July 2009	£4,800
		10 MS/RS coaches	RDO/CSPs	July 2009	£1,000
		Audit & training programme produced	RDO/CSPs Clubs County committees scUK	Dec 2008	£1,000 (+ CSP funding as appropriate)
		50 coaches to attend at least 1 generic coach development course		Dec 2009	
		1 coach per club + all employed coaches attended relevant equity course	As above	Dec 2009	From above
		3 updates distributed to coaches per financial year (5 in this period)	RDO + regional coaching co-ordinator	Jul 2008 Dec 2008 April 2009 July 2009 Dec 2009	£500

<ul style="list-style-type: none"> • Develop and provide for local clubs/committees a coach development 'toolkit' to help them recruit, develop and retain coaches (linked to scUK course) • Create a database of qualified coaches that is held regionally and/or by each CSP; promote the 'one-stop shop' contact(s) to the SSPs • Develop and distribute, through SSPs, a marketing tool to promote relevant coaching awards and placement opportunities to TOP Link students and Community Volunteers • Agree with each CSP to run a relevant coaching (or officiating) award each year as part of the Step into Sport (step 4) programme • Utilise the club coach to mentor new and aspiring coaches based in clubs • Identify and support a small group of experienced (level 2 & 3) coaches to become mentors for new and/or less experienced coaches 	Coach development toolkit produced for clubs	Consultant?	March 2009	£2,000 to cover writing, design & production
	Database produced and shared with CSPs	RDO Clubs County committees	January 2009	Nil
	Marketing tool produced for SSPs/CSPs	RDO/CSP/SSPs Clubs County committees	Sept 2008	£1,000
	10 young leaders per CSP take a TT award (40 in total)	RDO/CSPs	July 2009	£1,000
	6 coaches attend the scUK course on mentoring & are deployed as mentors (club coach to act as lead mentor)	RDO County committees Clubs Club coach	Sept 2009	£600
				Subtotal: £60,900

PLACES: to increase the quality and quantity of venues suitable to play and develop table tennis					
<i>Development area</i>	<i>Regional actions</i>	<i>Measurable targets</i>	<i>Key people</i>	<i>Timescale</i>	<i>Cost</i>
<p>1. FACILITIES ETTA objective:</p> <ul style="list-style-type: none"> To develop dedicated facilities To increase the number of table tennis organisations that are asset-owning, thereby having control over their facilities <p>Regional objective:</p> <ul style="list-style-type: none"> To increase the number of table tennis facilities in the region To support clubs to manage facility costs so that access can be extended To improve the quality of clubs' essential equipment 	<ul style="list-style-type: none"> Provide advice, support and a start-up grant for SSP-identified venues to set up a quality table tennis facility/environment (see list of potential sites below) Work with the CSPs to ensure that table tennis is represented within sub-regional facility strategies e.g. by producing a summary of needs & requirements Produce a marketing tool for use with CSPs, CSNs & SSPs to help identify additional appropriate facilities (including BSF sites) Provide advice and guidance for clubs to help them raise funds towards facility costs (e.g. A4All) Establish an equipment bank (1 per CSP) that provides basic equipment & resources for use by coaches or loan to schools to support taster sessions in schools (including Polybat for young disabled pupils) Establish a regional fund to which clubs can apply for support with equipment costs (particularly tables) – to be granted to those clubs that meet criteria reflecting the regional plan priorities & match funded to their local fundraising efforts 	<p>An additional 6 facilities in use across the region (2 per table tennis county)</p>	<p>RDO CSPs/SSPs County committees</p>	<p>Dec 2009</p>	<p>£12,000 (for start up; rest covered by SSPs)</p>
		<p>75% of clubs attend the Running Sports course on fundraising</p>	<p>County committees Clubs</p>	<p>Aug 2009</p>	<p>£500</p>
		<p>4 sets of 'starter' equipment established for use by peripatetic coaches & partners as appropriate</p>	<p>RDO/coaches</p>	<p>Sept 2008</p>	<p>£4,000</p>
		<p>The fund & its criteria is promoted to clubs</p>	<p>Regional & county committees</p>	<p>Sept 2008</p>	<p>£20,000</p>
		<p>At least 10 clubs have improved facilities</p>		<p>December 2009</p>	
					<p>Subtotal: £36,500</p>

Potential table tennis venues identified by SSPs and/or County Chairs:

- Northumberland:
 - Tynedale:
 - Haydon Bridge High School (sports college)
 - Bellingham Middle School (sports college)
 - Haltwhistle sports & leisure centre (linked to South Tynedale Middle School – sports college)
 - Prudhoe Community High School
- Tyne & Wear:
 - North Tyneside:
 - Squash club (near John Spence sports college) – aspiring squash & table tennis academy
 - Sunderland:
 - Biddick School (sports college)
 - Farringdon School (sports college)
 - Houghton Kepier (sports college)
 - Oxclose School
- Durham:
 - Easington:
 - Shotton Hall School
 - Wear Valley:
 - Bishop Barrington School (sports college)
 - Chester-le-Street:
 - Sacriston St Bede's School

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<p>2. CLUBS</p> <p>ETTA objective:</p> <ul style="list-style-type: none"> To develop a strong network of Premier Clubs with at least one CLUBMARKED club in every local authority area Having professional coach/club manager <p>Regional objective:</p> <ul style="list-style-type: none"> To increase the number of clubs with Premier Club or Clubmark status To increase the Premier Clubs' capacity to develop new and existing players 	<ul style="list-style-type: none"> Provide support to clubs in the region to achieve Premier Club status <i>and/or</i> Provide support to clubs in the region to achieve Clubmark status Support Premier Clubs to establish satellite clubs for young people who aren't able or ready to access the central club e.g. school-based coaching /leagues by facilitating links to the SSPs Support Premier Clubs to establish satellite clubs for adults who aren't able to access the central club by facilitating links to the CSNs Provide a small grant to existing clubs that expand their membership by an agreed percentage to reward and facilitate their expansion (to be used for equipment, coaching, facility hire etc.) Work with the CSPs & CSNs to ensure table tennis clubs are recorded on and promoted through their structures e.g. websites, databases etc. <p>(See also volunteers, coaches, facilities & communication for actions relating to existing club development)</p>	<p>An additional 4 clubs to achieve Premier Club or Clubmark status (1 per CSP)</p>	<p>RDO Clubs CSPs SSPs CSNs</p>	<p>Dec 2009</p>	<p>Nil (training costs for volunteers, coaches etc. covered elsewhere)</p> <p>£10,000</p> <p>Subtotal: £10,000</p>
		<p>Reward criteria established & promoted to clubs At least 4 clubs to benefit (1 per CSP)</p>	<p>Regional & county committees Clubs</p>	<p>Dec 2008 Dec 2009</p>	
		<p>TT clubs signposted from CSP & CSN websites (where relevant)</p>	<p>RDO Clubs CSPs CSNs</p>	<p>Mar 2009</p>	

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3.SCHOOLS ETTA objective: <ul style="list-style-type: none"> To increase the number school-club links Regional objective: <ul style="list-style-type: none"> To increase the number of school-club links 	<ul style="list-style-type: none"> Set up an effective one-stop-shop for SSPs/schools who have queries about coaches, resources etc. Actively promote this through SSPs Develop a range of marketing tools (e.g. leaflets, posters etc.) that clubs can adapt and use to promote their provision to local schools (through the SSPs) Produce an attractive and easy-to-use directory of local clubs/key contacts to distribute to schools through SSPs Produce a termly update/newsletter for SSPs highlighting key events, opportunities, coaching contacts & resources (including for young leaders) Promote the availability of coaches who can support OSH sessions (e.g. peripatetic coaches, MS/RS etc.) Agree a free programme of taster/starter sessions with each SSP, where there is an exit route to a club and/or where a school/SSP is committed to longer-term provision Ensure the employed coaches are able to deliver sessions that are fully-inclusive of disabled pupils Work with the senior competition managers in each CSP to agree a programme of table tennis competitions for schools; all events to be inclusive but at least 1 event to be aimed specifically at young disabled people (events supported by club coaches/publicity where possible) Promote the school sports association for table tennis to schools 	All PDMs know who to contact in the first instance	RDO	April 2008	Nil
		Each club provided with a set of marketing materials aimed at schools	ETTA/RDO Clubs	Sept 2008	£3,000 to cover marketing materials & directory
		Every school provided with 1 hard copy of the directory, also posted on SSP & CSP websites where relevant	RDO Clubs Consultant?	Sept 2008	
		3 updates distributed each academic year (4 in this period)	RDO	Sept 2008 Jan 2009 April 2009 Sept 2009	£500
		Each SSP (35 in total) to have received 10 'taster' sessions	RDO Coaches SSPs	Dec 2009	£5,250 (or covered by part-time coaches if that funding is agreed)
		9 TT events to be held for young people (2 per CSP + 1 regional event for young disabled people)	RDO Competition managers SSPs DSE	July 2009	Competition costs covered by CSP/SSPs
All schools aware of SSA	Com. managers Directory	Sept 2008	Directory costs		

	<ul style="list-style-type: none"> In conjunction with the LDAs, agree a programme of training for school staff/ volunteers (including young leaders) to enable them to introduce and supervise basic table tennis or racket sports sessions (curriculum and OSH) for pupils, including for disabled pupils Offer schools an equipment & resource loan to support taster sessions, particularly to show options for schools without access to any/many 'proper' table tennis tables 	120 teachers/assistants attend a Coaching for Teachers course delivered by the LDA (10 per LDA)	RDO LDAs SSPs	July 2009	£2,500
		4 sets of basic equipment set up as equipment banks for schools to loan (1 per CSP)	Coaches	July 2009	£1,000
		An equipment advice sheet for schools distributed as part of the directory	RDO/coaches SSPs	Sept 2008	Included in directory costs
		All TT coaches working with young people are CRB checked & have attended relevant scUK course	Clubs CSP scUK	Ongoing	Nil (costs included in training)
	<ul style="list-style-type: none"> Work with the CSP coaching development structures to ensure table tennis coaches who may be working with children are CRB checked and are deemed 'appropriate' e.g. attended scUK 'Safeguarding children' course etc. 				Subtotal: £12,250

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4. COMMUNITY Regional objective: <ul style="list-style-type: none"> To increase the number of people aged 16+ taking part in recreational table tennis, with a particular focus on under-represented groups e.g. women, disabled people, people from BAME groups 	<ul style="list-style-type: none"> Liaise with the CSNs to promote table tennis as a fun, recreational sport that is accessible for all Provide CSNs with information and advice about setting up sessions and/or facilities for recreational play Provide each CSN with details of local coaches, highlighting those that are good role models for under-represented groups Provide CSNs with details of coach and volunteer training courses held locally to support the development of potential leaders and coaches from under-represented groups in the local community Provide CSNs with details of local clubs and leagues for those recreational players who wish to progress to club sport Provide CSNs with contact details of talented players who are available to support local road shows / promotional events in their area Encourage CSNs to notify local clubs of CSN sessions & events that include table tennis Encourage local clubs to support CSN recreational events where possible as a means of recruiting potential players and volunteers <p>(See also coaches for actions relating to workforce development pertaining to equity & inclusion)</p>	Consultation undertaken with CSNs about future plans for 16+	RDO CSNs	Dec 2008	Nil
		Information pack/flyers produced for each CSN to help with the promotion of table tennis	RDO CSNs	April 2009	£2,000 (other delivery costs covered by CSNs)
			RDO CSNs County committees Clubs Elite players		Subtotal: £2,000

PROGRAMMES: to provide activities that will enable the sport to grow and strengthen					
<i>Development area</i>	<i>Regional actions</i>	<i>Measurable targets</i>	<i>Key people</i>	<i>Timescale</i>	<i>Cost</i>
COMPETITIONS/EVENTS ETTA objective: <ul style="list-style-type: none"> To provide a seamless pathway of competition from school to community within an agreed framework 	<ul style="list-style-type: none"> Work with the senior competition managers in each CSP to agree a programme of table tennis competitions for young people; all events to be inclusive but at least 1 event to be aimed specifically at young disabled people Signpost schools to the SSA through local tasters, clubs & events Produce and distribute to the CSPs and SSPs a clear 'picture' of the table tennis competition structure in the region 	9 TT events to be held for young people (1 per CSP + 1 regional event for young disabled people)	RDO Competition managers SSPs DSE	July 2009	Covered by CSPs/SSPs
		Leaflet clarifying the structure, contacts and opportunities for players produced	RDO Clubs Leagues/SSA CSPs/SSPs	Sept 2008	£1,000
PLAYER DEVELOPMENT/ PERFORMANCE ETTA objective: <ul style="list-style-type: none"> To promote ETTA talent identification, regional and national performance structures 	<ul style="list-style-type: none"> Produce and distribute to the CSPs and SSPs a clear 'picture' of the player pathway in table tennis (perhaps linked to one of the region's elite performers) Produce guidance for schools (and clubs if necessary) on identifying potentially talented young players & signpost them to the next step Produce guidance to clubs and schools on the selection process for the UK School Games Establish a programme of regional coaching sessions for potentially talented young players, to improve their skills and signpost them to the next steps where relevant Establish a programme of regional coaching sessions for potentially talented 16+ players (not yet in regional/national squads) 	Guide to talent identification & the performance pathway produced and distributed to schools & clubs	RDO Elite performer ETTA Clubs CSPs/SSPs Consultant?	Dec 2008	£2,000
		10 coaching days delivered for potentially talented young players	Clubs Level 3 coaches	Starting Dec 2008 to Dec 2009	£5,000
		5 coaching days delivered for potentially talented 16+	Clubs Club coach	Starting Sept 08 to Dec 09	£3,000

<p>COMMUNICATION ETTA objective:</p> <ul style="list-style-type: none"> To provide a regular flow of information including opportunities for development and successes to members and partners 	<ul style="list-style-type: none"> Attend relevant meetings to inform partners of TT developments Produce and distribute termly updates for key audiences (clubs, coaches, CSPs, CSNs and schools/SSPs) to promote developments, opportunities and resources (and to help them update their own websites & newsletters) Develop a 'parent's guide' for use by schools and clubs, to raise parental awareness of the benefits and opportunities to their child(ren) and the role of parents in supporting their child(ren) to play Post a regional newsletter on the national website (termly?) <p>(See all other areas for related actions e.g. directory, toolkits, updates etc.)</p>	<p>Relevant meetings attended</p> <p>Termly updates produced & distributed (as above)</p> <p>Parent's guide produced and available for purchase by schools & clubs</p> <p>Regional news posted termly</p>	<p>RDO</p> <p>RDO with all partners</p> <p>ETTA Consultant Clubs SSPs</p> <p>Regional chair</p>	<p>Ongoing</p> <p>Termly (as above areas)</p> <p>Sept 2009</p> <p>July 2009 then termly</p>	<p>Nil</p> <p>Above areas</p> <p>£2,500</p> <p>Nil</p> <p>Subtotal: £13,500</p>
<p>Total:</p>					<p>£139,650</p>

